

PRIVACY POLICY – SITO WEB

Documento informativo ai sensi e per gli effetti di cui all'art. 13 del Regolamento (UE) 2016/679 (GDPR)



WHY THIS INFORMATION?

Pursuant to [Regulation \(EU\) 2016/679](#) (hereinafter "GDPR"), this page describes the methods of processing personal data. This information shall not be considered valid for other third-party websites, which may be consulted through *links* on this website and for which no responsibility is assumed. This information is provided pursuant to Article 13 of EU Reg. 2016/679 (European Regulation for the protection of personal data) and is also inspired by the provisions of [Directive 2002/58/EC](#), as amended by Directive 2009/136/EC on Cookies, as well as the provisions of the Italian Data Protection Authority's guidelines of 08.05.2014 concerning cookies.

Personal data that can be processed:

- **Personal data:** any information relating to an identified or identifiable natural person ("**data subject**"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, or physical identity of that natural person, genetic, psychological, economic, cultural or social (Recitals 26, 27, 30 GDPR).
- **Contractors/Users Data.**
- **Navigation data:** the computer systems and software procedures used to operate this site acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This category of data includes the IP addresses or domain names of the computers and terminals used by users, the URI/URL (Uniform Resource Identifier/Locator) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, successful, error, etc.) and other parameters related to the user's operating system and computer environment.

This data, necessary for the use of web services, is also processed for the purpose of:

- obtaining statistical information on the use of the services (most visited pages, number of visitors per time slot or day, geographical areas of origin, etc.);
- checking the correct functioning of the services offered.
- **Data communicated by the user:** the optional, explicit and voluntary sending of messages to contact addresses, private messages sent by users to institutional profiles/pages on social media (where this possibility is provided), as well as the completion and submission of forms on the Data Controller's websites, involve the acquisition of the sender's contact data, necessary to provide a response, as well as all the personal data included in the communication. Specific privacy policy will be published on the Data Controller's websites pages dedicated for the provision of certain services or for participation in specific initiatives.

Specific privacy policy

Specific privacy policy may be present on the Site's pages in relation to particular services or processing of personal data.



COOKIES AND OTHER TRACKING SYSTEMS. WHAT ARE THEY? WHAT DO THEY DO?

Cookies are text files that websites visited by users send to their devices and are retransmitted to the same sites upon subsequent visits. For more information about cookie read us [cookie policy](#).



1. WHO IS THE DATA CONTROLLER? HOW TO CONTACT HIM?

The data controller is **Il Mollificio Borroni S.r.l.**, with its legal headquarters at Sesto San Giovanni, Via Parpaglionia, 51, (20099 – MI), represented by its pro-tempore legal representative, who can be contacted for any information via email at: e-mail: borroni@mollificioborroni.it and by telephone: 02-2482771,

2. PURPOSES OF PROCESSING, LEGAL BASIS, DATA RETENTION PERIOD, NATURE OF DATA PROVISION

 FINALITÀ DEL TRATTAMENTO	 BASE GIURIDICA	 PERIODO CONSERVAZIONE DATI	 NATURA DEL CONFERIMENTO
Navigation on this website. The data necessary for the use of web services are also processed for the purpose of: • obtain statistical information on the use of the services (most visited pages, number of visitors per time slot or day, geographical areas of origin, etc.); • check the correct functioning of the services offered. The data will be used to ascertain responsibility in the event of hypothetical computer crimes against the site.	The processing is necessary for the purposes of the legitimate interests pursued by the data controller or by third parties, provided that the interests or fundamental rights and freedoms of the data subject which require the protection of personal data do not prevail, taking into account the reasonable expectations entertained by the data subject and the activities strictly necessary for the operation of the website and for navigation itself. (Art. 6, para. 1, let. f) e C47 of the GDPR) Interested parties are guaranteed the opportunity to obtain, on request, information on the balancing test carried out.	The storage of browsing data will take place for the duration of the browsing session. In any case, they do not persist for more than 14 days (except for any need to ascertain crimes by the judicial authority).	The provision of data is necessary for navigation on the website.
Use of cookies and equivalent technologies. See the cookies policy in the footer of the site.	For necessary non-technical cookies and comparable technologies, the processing is based on consent to the processing of personal data (Art. 6, para. 1, lett. a) and C42, C43 GDPR). Consent is given through the banner and the cookie policy of the site.	See the cookies policy in the footer of the site.	See the cookies policy in the footer of the site.

Furthermore, data will be processed for the following purposes:

 PURPOSE OF PROCESSING	 LAWFUL BASE	 DATA RETENTION PERIOD	 NATURE OF PROVISION
A) MANAGEMENT OF REQUESTS received from the contact form for sending feedback to user.	The processing is necessary for the performance of a contract to which the data subject is a party or for the execution of pre-contractual measures adopted at the request of the same (C44). Art. 6, para. 1 lett. b) GDPR.	Maximum 12 months	Disposal is necessary. Failure to provide the necessary data will make it impossible to be contacted and receive information.
B) MANAGEMENT OF REQUESTS from the data subject, pursuant to Articles 15 and following of the GDPR (rights of the data subject).	The processing is necessary to fulfill a legal obligation to which the data controller is subject (C45). Art. 6 para. 1, letter c) of the GDPR	5 years from the closure of the request, unless there are disputes.	Providing personal data is mandatory, as it is essential for fulfilling legal obligations.



3. WHO WILL THE PERSONAL DATA BE COMMUNICATED TO? DATA RECIPIENTS

Personal data will be communicated to entities processing data as independent data controllers, or data processors (Article 28 GDPR) and processed by individuals (Article 29 GDPR) acting under the authority of the controller and processors, based on specific instructions regarding purposes and methods of processing. The data will be communicated to recipients belonging to the following categories:

- Entities based in Italy providing services for the website and communication networks, including email, hosting, and website management;
- Competent authorities for compliance with legal obligations and/or public authority orders upon request.

The list of data processors under Article 28 GDPR is available by contacting at: borroni@mollificioborroni.it



4. WILL DATA BE TRANSFERRED TO NON-EEA COUNTRIES?

Personal data will not be transferred to non-EEA countries. Specifically, the data will be stored in Italy for hosting, management, development, and maintenance services of the website. All third parties to whom the data may be communicated are located in Italy.



5. IS THERE AN AUTOMATED PROCESS?

Personal data will be processed manually, electronically, and automatically. It is specified that no fully automated decision-making processes are carried out.



6. WHAT ARE YOUR RIGHTS? HOW CAN YOU EXERCISE THEM?

Data subjects can exercise their rights as expressed by Articles 15 et seq. GDPR, by contacting the Data Controller at the following e-mail address: borroni@mollificioborroni.it, or by writing to the contacts indicated above. The Data Controller guarantees data subjects the possibility to request, at any time, access to their personal data (art.15), rectification (art.16), erasure (art.17), restriction of processing (art.18). The Data Controller shall notify (art. 19) to each recipient to whom the personal data have been transmitted any correction, deletion or restriction of the processing. The Data Controller will also inform the data subjects of the identities of such recipients upon request. The Data Controller guarantees the right to object (art.21), at any time, to the processing of data based on legitimate interests, by writing to the above-mentioned contacts with the subject line "objection". In the event of exercising this right, the data subjects are entitled, upon request, to receive information about the balancing test performed. In the event that the data subject believes that the processing of personal data carried out by the Data Controller is in violation of the Regulation (EU) 2016/679, the data subject can lodge a complaint with the [National Supervisory Authority](#), in particular in the Member State where s/he habitually resides or works, or in the place where the alleged violation occurred (Italian Data Protection Authority <https://www.garanteprivacy.it/>), or to bring the matter before the appropriate courts



7. CHANGES TO THE NOTICE

The controller may change, modify, add, or remove any part of this privacy notice. To facilitate the verification of any changes, the notice will include the date of the update.

Last update: 12/11/2025